

The Step By Step Process To Making Money Online.

Copyright © 2008 by Katarina Jellinek All rights reserved.

You may distribute this report freely. No part of this publication shall be edited or changed in any way. This publication is designed to provide accurate and authoritative information with regard to the subject matter covered.

It is given freely with the understanding that the author and the publisher are not engaged in rendering legal, intellectual property, accounting or other professional advice.

If legal advice or other professional assistance is required, the services of a competent professional should be sought.

Katarina Jellinek and distributors, publishing individually or corporately, do not accept any responsibility for any liabilities resulting from the actions of any parties involved.

Note: This is a free report. It is for your own use.

You may give it away to others. You may not copy, edit or change the contents in any way.

The aim of this report is to arm you with the knowledge and resources on how to successfully Make Money Online.

Understanding the concepts of making Money Online will protect you from getting involved in all the scam programs and false promises being promoted everywhere online.

The formula to Making Money Online is very simple.

Product + Traffic = Money.

Product:

- You either already have a product to promote. Or:
- You will create your own product or have someone create it for you. Or:
- You will promote other peoples products on a commission basis i.e. you are or will be an affiliate.

STEP 1:

1. If you do not already have a PayPal account join securely at:

<https://www.paypal.com/au/mrb/pal=WJFMUJZQ7H968?pal=WJFMUJZQ7H968>

When you are in business online you need a payment processor where you can accept and make credit card payments securely online.

It can take a while for your account to go through the verification process. So sign up now it's free and you won't have any delays in making or accepting payments in the future.

2. If you do not already have a product to promote go to:

<http://paydotcom.net/?affiliate=182159>

Sign up as an affiliate, it's free and you can find 100's of products to promote in the paydotcom marketplace.

Warning: Make sure that the product you select is not a scam. Too many new affiliates are unwittingly helping scammers promote their products.

When selecting a product at PayDotCom take time out to check the PayDotCom Forum. Take note of the following posters at the forum "steven", "Hometutor" and myself "Kimbrow". Take special note of the "Data Entry" programs scam reports on this forum to avoid becoming one of the many victims here.

Once you have selected the product you want to promote make sure to contact the vendor and introduce yourself. If you can not contact the vendor now, do you think you will be able to contact him/her if a problem arises later, concerning the product or your commission payments?

If you want to look at one of the products I have listed with PayDotCom which you may be interested in promoting, go to:

<https://paydotcom.com/a.page.php?id=20092&u=MyScribeWeb>

You can also sign up to paydotcom from this page if you are not already a member.

VERY IMPORTANT STEP 2.

This is the #1 reason why people don't make money online.

THEY DO NOT HAVE THEIR OWN WEBSITE.

To promote your own products or other peoples products successfully online you must have **Your Own Website**.

I am not going to cover all the reasons here. I have covered this subject in depth on all of my sites [see links at end of this report].

In a nutshell, promoting company marketing websites provided by vendors to promote their products on a commission basis will send you broke.

Promoting company marketing websites provided by vendors to promote their products on a commission basis, via **Your Own** website can make you wealthy.

95% of people avoid this important step, not wanting to go through the steep learning curve of creating their own website.

95% of people fail to make money online.

Like any lucrative business, Internet Marketing takes special skills. Without these necessary Internet Marketing skills you can not expect to make money online. Fortunately you do not need any special skills to learn Internet Marketing skills.

So to set up your money making business online you either have the skills, you need to learn the skills or you need to hire the services of people who have the skills.

Recognizing the necessity to build your own website to promote your own or other people's products is vital to your success.

To build your own website you will need knowledge and special software tools. Everything you need [except domain name & hosting] is included in the **My Scribe Web membership site**, specifically designed as a resource for writers and web builders. This membership site will save you time and money in setting up your business. Every resource we use ourselves to develop our sites is available as a free download, from within the members area to find out more go to:

<http://www.myscribeweb.com/JoinMyScribeWebMembership.html?id=MyScribeWeb>

Once you have joined the My Scribe Web membership and learned about the importance of how to select a domain name and the type of hosting for your site, you will need to register your own domain name and select a hosting company to host your site. We use and recommend the following companies.

GoDaddy for domain names and hosting. At:

<http://www.kqzyfj.com/click-1846548-10378406>

or

Global Domains International

Get a seven day free trial, includes domain name and hosting at:

<http://www.website.ws/kvmlm2/index.dhtml?sponsor=kimbro2&template=11>

HOSTGATOR

We also use and recommend hosting at:

<http://secure.hostgator.com/cgi-bin/affiliates/clickthru.cgi?id=Kimbrow>

You will need a good autoresponder, there are many on the market. We have created a script available to MyScribeWeb members to create your own autoresponder. This script is for advanced users with php scripting knowledge. For those who do not have php skills yet, we recommend:

Norabots The Ultimate Follow-Up System

<http://www.norabots.com/x.cgi?a=r&id=140&aid=11129>

Your autoresponder will service your customer lists and follow up with enquiries to your website.

Step 3 –TRAFFIC.

Creating a wonderful website from where you are promoting good products will not make you any money if nobody visits your website.

There is a big difference between traffic, which can be generated by traffic producing programs advertised all over the Internet and real visitors.

Traffic created by click exchanges and submission programs has a very poor conversion rate.

Visitors on the other hand, who have landed at your website after searching for you, have a very good conversion rate.

So that people can find you when they search for a topic that your website covers via the major search engines, involves **search engine optimizing** your sites. Commonly referred to as SEO. This topic is also covered at my other sites.

Basically what it entails is:

- Building an original content rich site, on the topic it is described to cover.
- Following the webmaster guidelines of major search engines like Google.
- Getting links back from authority sites, this signals the search engines that you are worthy of their recommendation. Submitting good articles to article directory sites, posting in forums and linking to relevant content sites is the best way to gain a good reputation with the search engines.

For those of you who do not have the confidence to go ahead and build your own websites or doubt that what I am telling you will work for you, I have a resource set up where you could try out promoting products from your own page first.

Here is what I can do for you.

Build a new optimized page on an existing site for you, where you can promote your own products.

I will build, host and promote your page for you. To see full details of what you can promote from this page please go to:

Do You Have Something To Promote Online?

<http://www.e-booksonline.name/subscribe.html>

Once you see that you make sales from your page you may have the confidence to expend the time and effort it takes to build your own business online as described above.

Please visit and **bookmark** the following page:

<http://www.myscribeweb.com/MyTwitterPage.html>

Important:The above link will take you to a page that lists all the pages you will need to apply what is in this report. Including a Free step by step Online Study. You will also find my full profile with my contact details and a link to our forum.

Please make sure to join our free MyScribeWeb Forum to keep updated. If you are not conversant with how to post on forums just click on the "help" tab at the forum. Then introduce yourself to this helpful community, Ask questions and get quick answers.

If you found this report useful feel free to pass it along to any one you think may find it useful too.

Cheers,

Kitty Jellinek.

