

Resources For MyScribeWeb Affiliates **2008**

by

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A blueprint for Online Promotions.

This is a Free Report

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<http://www.myscribeweb.com/FreeReport.html> where they can download a free copy.

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Guide To Using This Report.

I suggest you read through this report in its entirety before clicking on any links for more in-depth details. This will enable you to get the big picture without getting sidetracked and suffering from information overload.

Section 1

Before I describe specific tools for promoting MyScribeWeb I want to cover some important points for Affiliates who may be new to Internet Marketing.

WHAT IS AN AFFILIATE PROGRAM?

An affiliate program (also known as a reseller, associate, referral or partnership program) is essentially a revenue-sharing arrangement whereby you, the affiliate, receive payment from the owner of a product or service that you promote on their behalf.

Affiliate programs are an excellent way for the new internet entrepreneur to start an online business.

There are many product vendors who advise prospective affiliates that one of the advantages to promoting their products is that the affiliates do not need to set up a website of their own.

They state that all you have to do to is send people to the vendor's website and you will get paid a commission on every sale they make to your referrals. See "SINS OF OMISSION" at: http://www.kimbro.net/step_by_step.htm

TO MAKE MONEY ONLINE AS AN AFFILIATE

To Make Money Online you need a Web presence in the form of a Web Site. You can not get around it. A ready made website supplied by a company to promote to, is a very handy tool. However you never own that website and whilst you may make money promoting that site you are promoting someone else's business. Should that business fold for any reason you are left with nothing.

When you have Your Own traffic pulling site you can successfully promote anything from it; be it your own products or someone else's.

What would you rather do?

Spend time and money as a sales person, promoting someone elses business.

Or spend time and money building and promoting Your Own business, which in turn can promote hundreds of other companies as well.

I've seen a lot of propaganda on the net, asking people to join their XYZ

program featuring a ready made marketing website. Many of these programs Promise fortunes can be made within minutes of signing up. What most of them fail to tell you - you need to advertise these ready made sites or nobody will find them.

Your Own Website won't be found either unless you advertise or optimize your sites.

Unlike the generic marketing sites provided by companies to promote their products, Your Own website can be optimized.

This means that you can get natural free traffic for ever to Your website.

Natural traffic has a much higher customer conversion rate than traffic generated through advertising.

If you are not prepared to go through the learning curve to build your own website then hire someone to build it for you. Before you hire someone make sure they are capable of optimizing your site. There are tons of wiz bang web designers out there, who can create great looking websites but have no skills in SEO [Search Engine Optimization].

Having a great looking site that no one can find via the search engines is like owning a supermarket in the middle of the Sahara Desert.

The following links have step by step guides and free tools to enable you to build and optimise your own sites.

<http://www.kimbro.net>

http://www.kimbro.net/how_to_build_your.htm

<http://www.kimbroidernational.ws>

Everything You Need to create your own products, membership sites, create interactive websites and make 100% commissions. Includes all the software, codes and scripts, etc. \$100 per year membership subscription to:

<http://www.myscribeweb.com>

Section 2.

Getting Started

In case you are not a member of the Free MyScribeWeb Membership Affiliate Program, you can Join for Free:

<http://www.myscribeweb.com/JoinFree.html>

If you fill out and submit the form before signing up you'll receive Ultimate Website Videos worth \$427 as a special gift.

How To promote MyScribeWeb from your own websites.

Cloaking your affiliate link

Whenever you promote any affiliate link you should cloak it, to avoid commission theft. I do not recommend using cloaking programs, as this is an unnecessary expense and not as good as doing it yourself. Also a long meaningless URL looks unprofessional and is cumbersome.

Below is an example of the PDC affiliate link URL for MyScribeWeb.

<https://paydotcom.com/r/20092/YourUserName/1715695/>

If you use the above link in a forum or email signature then some people will change your ID. This is stealing your commission and unfortunately there are a lot of thieves online.

To avoid this theft you need to have your own website.

Then you need to load a page to your website server to create a 100% frame. This is as simple as putting a code snippet into a blank page and uploading it to your server.

You can title the page anything you want. Let's say you title the page "Subscribe"

Now instead of your URL link looking like this:

<https://paydotcom.com/r/20092/YourUserName/1715695/>

It would look like this: <http://xxxYourDomain.comxxx/Subscribe.htm>

xxxYour Domian.comxxx being replaced by what ever your domain name is. An example of my page is:

<http://www.myscribeweb.com/Subscribe.html>

Below is the HTML code for setting up a 100% frame on your own website.

```
<html>
<title>Call this anything you want</title>
<frameset rows="0,*" framespacing="0" border="0" frameborder="0">
<frame scrolling="no" noresize>
<frame scrolling="auto" noresize
src="https://paydotcom.com/r/20092/YourUserName/1715695/ ">
</frameset>
</html>
```

Just copy and paste the above code into a blank web page. Change the title to whatever you want your link to read. Replace <https://paydotcom.com/r/20092/YourUserName/1715695/> With your own affiliate URL, save the page to your web site server.

LEAD CAPTURE

Once you have set up the page you should set up another page with a lead capture form on your own site.

This will serve two purposes.

1] Commonly prospects don't buy from a website on their first visit. Although through the PDC tracking, you will be credited for a sale from one of your referrals even if they return to purchase in a years time, they may leave your site and forget all about the offer or not be able to retrace their steps to return to your page.

Therefore it is in your interest to get the prospects contact details so that you can send them an email reminder of your offer with the link pointing to your sales page.

Your lead capture page should offer an incentive for the prospect to fill out their contact details, in a form, on your lead capture page.

2] If your prospects give you their information and do or do not purchase a membership to MyScribeWeb from you. You can make them an offer for a different product you promote on your site.

As a MyScribeWeb.com membership subscriber you can download all the code necessary to create a form and data bases to run your lead capture page. Also there are many good products you can download for free and give to your prospects as an incentive to give you their information.

Creating a Lead Capture Page enables you to create a customer list for your own business. This is vital when Internet marketing. Having a good customer

list to whom you can promote products to is the backbone of any affiliate's business.

There are thousands of affiliate programs that you can join and then promote to your prospects through your email list which you built using your Lead Capture page.

Communicating with your prospects with worthwhile information will set up a relationship with your prospects who will visit your site on a regular basis. If you serve your prospects well they will eventually come to trust you and turn into loyal customers.

On the other hand if you spam these prospects or offer them junk they will unsubscribe from your list pronto.

As your list grows you will need to use an auto responder. There are many auto responders on the market. The one I use delivers and has in-depth good instructions on how to set up your email campaigns.

<http://www.kimbro.net/autoresponder.htm>

Promotion Tools For MyScribeWeb Membership

I have posted tools you can use to promote MyScribeWeb Membership at:

<http://paydotcom.com/member.area.product.promo.tools.new.php?id=20092>

You will need to be logged in to your PayDotCom account to access the tools.

[If you are not a member you will need to sign up at "Getting Started Section 2." at the top of this report]

From within PayDotCom – click on "My Account" then "Promote products" then "As An Affiliate" If you signed up for the free affiliate program for MyScribeWeb Membership then you will get the information as shown below.

MyScribeWeb Membership \$100.00

[Create/View
campaigns](#)

Hide

For Writers/Authors, Ghost Writers and Web Builders.

Click on "Create/View campaigns. This will bring you to all the promotional tools with your own link already embedded, ready to load to your own site.

The tools include:

- Just The Link
- Tell A friend
- Email letters
- Ezine letters
- Articles
- Safelist Letters
- Banners And images
- Fly-In Ad Code
- Email Signatures
- Forum Signatures
- Top Sponsor Ads
- Exit Pop Code
- Pop Up Code
- Pop Under Code

You can use these tools as a template for promoting any products, personalize your own email messages and play around with the ads.

Getting Traffic to Your Offers.

Getting traffic to your offers, hopefully on your own website and building a customer base is what Internet Marketing is all about.

It takes a lot of effort, patience and consistency to get high visibility and a good reputation on the Internet Highway. However the effort is well worth the reward.

Getting real visitors to your site is the biggest challenge to Internet Marketers. Ideally your site should be presented to people who are searching for content on your site via the search engines.

To understand the criteria that the search engines use to present your site above other sites is very important. Implementing the requirements will ensure your success over time.

It makes sense to examine the most popular search engine recommendations and implement their requirements. Currently the most popular search engine is Google. Therefore I strongly suggest you join Google AdSense. Not only will you get optimization tips for your site but by following the instructions from Google you can place their ads on your site. Google will pay you a percentage every time one of your visitors clicks on one of these ads. It's also a good way to keep updated with the frequent changes Google makes. The resources at Google include the:

“**Google Toolbar**” which will show you the rank of every page you surf.
“**Google Analytics**” Which give you in-depth tracking of where the visitors to your site came from, how long they stayed on your site etc.

“Google Web Master Tools” here you will see at a glance if there are any dead links on your site. Find instructions on how to submit a Google Site Map, discussions on SEO and a lot more.

Joining Google is easy and it's free, just click on the link below.

<http://www.kimbro.net/GoogleAdWords.htm>

Once you join Google make a little time each day to study all the great resources there.

To get a lot of visitors to your site you need to have interesting and original content on your site. Also Google will judge the worthiness of your site by the amount of relevant sites that link to you.

To get links to your site you can exchange links [reciprocal links] with other sites. Select sites that have visitors who have an interest in similar content to your site. For instance a site that sells art supplies should link to a site that sells picture frames or art books.

To get one way links back to your sites you should submit articles to Article Directories and Ezines. Post comments to Blogs and forums making sure you include your signature file. To find the right type of Directories, Ezines, Blogs and forums just do a search on Google on the topic you are promoting on your site. When you are promoting "MyScribeWeb" you should do a search on Google for "Writers" "Authors" "Ghost Writers" "Poets" "Publishers" "Web Builders". You will find thousands of Forums, Article Directories etc.

Social Networking sites are also great for getting huge traffic to your site.

Join:

<http://www.myspace.com>

<http://www.digg.com>

<http://www.propeller.com>

<http://www.reddit.com>

<http://www.stumbleupon.com>

For digg, reddit, and propeller, you need to add a story or post. Just login to the site, and look for the new story, new link, or "add" link, and click it.

You can see my post at propeller/ Please Vote For Me:

<http://diy.propeller.com/story/2007/12/28/attention-all-writers-the-end-is-near>

If you post interesting stories people will vote for you. This in turn will bring a lot of visitors to your site.

List your site in Related Free Directories. The following Directory is at MyScribeWeb.

<http://www.myscribeweb.com/lma/directory.php>

All of the above is a lot of work. However you will get massive traffic if you consistently post articles with your signature attached. This creates back links to your site that will stay active for years.

All of the above is free and will supply you with ongoing traffic. The other way to get traffic is to pay for it.

PPC [pay per click] can get you very quick results. To find out all about PPC go to Google AdWords at: <http://adwords.google.com/select/Login>

PPC is a good option for a fast start. However as with any paid advertising when you stop advertising your promotion stops too.

To set up PPC advertising you have to bid on “Key Words” to find out what the keyword density is of any site go to:

<http://www.seochat.com/seo-tools/keyword-density/>

You may be saying to yourself at this point that you are not prepared to do all this work to promote MyScribeWeb. There are tons of other affiliate programs out there that state that you don't need any of this to make a huge residual income online.

Well I can't be polite about this, you are being lied to!

The steps outlined in this report need to be implemented no matter what you are promoting online.

There is no free lunch. If you are dreaming of sipping soda on a beach whilst your computer is making money for you like a cash cow – then you are ripe pickings for a scammer.

Once you set up the recommendations in this report you will be able to promote many products from your website. Ideally, only promote products that you have tried out yourself. This is to protect your business reputation.

Once you have gained some experience in Internet Marketing start creating your own products.

To really maximise your promotional efforts you can set up your own membership site and affiliate program. MyScribeWeb membership gives you all the resources to achieve that end.

At the beginning of this blueprint report I recommended that you read the entire report without clicking on any links. Now the time has come for you to re-read this report and follow the links.

There is a lot of material to study and a lot of work to do. Just remember if you get frustrated along the way, Successful Internet Marketing will ensure your financial independence.

There is a fortune to be made online. There just aren't any shortcuts. Beware of the "It's so easy, you can make \$30,000 per month Guaranteed" hype, bandied online.

Once you have gone through and read all the information at the links you may email me if you have trouble implementing any of the above procedures.

Wishing You Great Success,

Kitty Jellinek

mailto: Kimbros@bigpond.net.au